

## Corporate Finance: What's Trending?

Thursday 29 September

#emcorpsummit

08.00-09.15 **REGISTRATION AND COFFEE**

09.15-09.25  Euromoney/GlobalCapital Welcome: **Andrew Lennon, Director, Capital Markets, Euromoney Conferences**

09.25-09.40  *Brexit: The Roadmap, Risks and Opportunities*

Sponsor Keynote Address: **Stuart Green, UK Chief Economist, Santander Global Corporate Banking**

09.40-09.55  *Corporate Credit Market Outlook*

Sponsor Keynote Address: **Jeroen van den Broek, Managing Director, Head of Developed Markets Research and Strategy, ING**

09.55-10.10  *Acquisition Refinancing in the Capital Markets*

Keynote Address: **Jacques Molgo, Group Financing and Treasury Director, Air Liquide**

10.10-11.10  Panel I: **How the Macro Outlook is Influencing Treasury Strategy**

- What has been the impact of QE and the ECB's corporate sector purchasing programme?
- Causes and effects of central bank policy divergence
- The future for Europe: post UK EU referendum
- What are the key trends for 2016/2017 in corporate finance?
- The negative yield environment
- What does it mean to be a strategic treasurer?
- How do you manage new regulation? And what impact does this have on day-to-day treasury and cash management?
- In an era of bank retrenchment how can treasurers best manage their bank relationships?
- The M&A financing environment

Moderator: **Jon Hay**, Corporate Finance Editor, **GlobalCapital**

Speakers: **Patrick Barbe**, Chief Investment Officer, Euro Sovereign and Aggregate, **BNP Paribas Asset Management**

**Pierre Olivier Cousseran**, Head of Monetary Policy Implementation, **Banque de France**

**Udo Giegerich**, Executive Vice President, Group Finance, **Uniper SE**

**Emmanuel Rapin**, Director, Financing, Treasury and Insurance, **Lagardère**

11.10-11.35  **COFFEE**

11.35-12.25  Panel II: **SRI: the Future's Bright, the Future's Green...?**

- Why issue green bonds?
- Developing the green corporate funding market: looking at the bigger picture
- Practicalities of going green – how to manage the issuing process
- Barriers and the benefits – is the market accessible?
- Demand for SRI: what do investors want?
- Shades of green: the future of classification and standards

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Moderator: **Andrew Lennon**, Director, Capital Markets, **Euromoney Conferences**

Speakers: **Myriam Durand**, Managing Director, Corporate Finance Group, **Moody's Investors Service**

**Antonio Keglevich**, Head of Green Bond Origination, **UniCredit Corporate & Investment Banking**

**Olivier Leruste**, Head of Global Financing, **Akvo Energy**

12.25-13.30



**NETWORKING LUNCH**

13.30-14.20



Panel III: **Private Debt: the Topic that's Trending**

- Can the impressive growth of this market continue?
- Regulation – are the current rules still obstructive to PP issuance?
- CMU – what are the risks?
- Is standardisation harmonisation? Or are we better off sticking to what we know?
- Private placement focus:
  - Who? A broadening market: SMEs, universities and everyone inbetween
  - What? Euro PP vs US PP vs Schuldschein
  - Why? Diversifying funding strategies and tapping into a new market
  - Where? Finding investor demand for PPs

Moderator: **Jon Hay**, Corporate Finance Editor, **GlobalCapital**

Speakers: **Mathieu Chabran**, Co-founder and Managing Director, **Tikehau Capital**

**Jan-Martin Nufer**, Director Treasury and Funding, **Borealis AG**

**Elisabeth Perenick**, Managing Director, Head of Portfolio Management, Private Debt Group, **Barings**

14.20-15.10



Panel IV: **Investment Grade Bonds and Loans**

- Is there still life out there for loans?
- M&A financing: bridge to bond vs bridge to term loan
- Challenges of overseas lending
- Is the European market liquid enough to support the Chinese M&A wave?
- Are borrowers demanding more flexible bank financing?
- What condition is the corporate hybrid market in? Is there any way to resolve rating agency risk?
- Coming to terms with poor secondary liquidity: does a path to recovery exist?

Moderator: **Elly Whittaker**, Loans Editor, **GlobalCapital**

Speakers: **Robert Lenterman**, Director of Finance and Treasury, **Schiphol Group**

**Isard Serra**, Head of Finance, **Cellnex Telecom S.A.**

**Cefas van den Tol**, Managing Director, Global Head of Corporate Debt Capital Markets, **ING**

**Zsófia Zséger**, Head of Group Funding, Treasury, **MOL Group**

15.10-15.30



**COFFEE**

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15.30-16.00  Digitalisation Debate: **How is Technology Changing the Way Corporate Treasurers Operate?**

Moderator: **Jon Hay**, Corporate Finance Editor, **GlobalCapital**

Speakers: **Vlad Gheorghe**, Head of Treasury, **Electrica Romania**, Chairman, **Electrica Furnizare**  
**Christian Kammann**, Group Treasurer, **Trelleborg**

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16.00-16.50  Panel V: **Investing in Corporate Debt**

- High yield, high returns vs investment grade, negative yields
- Attractive alternatives: how far to go in the hunt for yield
- Private placements – is the market broad enough?
- Liquidity and transparency
- Ratings: when to follow and why
- Regulation: an unwanted guest in the investment process?
- Risk and opportunity in corporate debt

Moderator: **Ross Lancaster**, Corporate Bonds Editor, **GlobalCapital**

Speakers: **Louis Gargour**, Chief Investment Officer, **LNG Capital**

**Grégoire Pesquès**, Head of Global Credit, **Amundi**

**Mitch Reznick**, Co-Head of Credit, **Hermes Investment Management**

**Kamya Somasundaram**, EMEA Credit, Global Capital Markets, **BlackRock**

**Chris Telfer**, Portfolio Manager, **ECM Asset Management**

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16.50 **CLOSE OF CONFERENCE**

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