

# The Euromoney Iran Conference

19 May 2016 • InterContinental Park Lane, London



**euromoney**  
conferences

*Iran: Reconnecting with the International Financial Community*

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| 08.00-09.00 | <b>Registration and Coffee</b><br><i>Ballroom 2 &amp; 3</i>   |
|             | <i>All Sessions will be held in Ballroom 1</i>  |
| 09.00-09.05 | Euromoney Conferences Welcome: <b>Victoria Behn, Director, Middle East and Africa, Euromoney Conferences</b>  |
| 09.05-09.10 | Euromoney Welcome: <b>Neil Osborn, Group Publisher and Managing Director, Euromoney</b>   |
| 09.10-09.25 | <i>The UK Iran Financial Relationship</i><br>Keynote Address: <b>Damian Hinds MP, Exchequer Secretary to the Treasury, HM Treasury</b>  |
| 09.25-09.45 | <i>Iran: A Stable and Strong Partner</i><br>Keynote Address: <b>H.E. Dr Valiollah Seif, Governor, Central Bank of the Islamic Republic of Iran</b>  |
| 09.45-10.00 | <i>Iran's Short Term Macroeconomic Perspective</i><br>Keynote Address: <b>Ahmad Azizi, Senior Adviser to the Governor, Central Bank of the Islamic Republic of Iran</b>   |
| 10.00-10.45 | Interview Session:<br><b>Gordon Welsh, Head of Business Group, UK Export Finance</b><br><b>Mostafa Beheshti Rouy, Member of the Board, Bank Pasargad</b><br><b>Vali Zarrabieh, Executive Chairman of the Board, Saman Bank</b><br>Interviewed by: <b>Akbar Ahsan, Director, Iran, Euromoney</b> and <b>Richard Banks, Consulting Editor, Euromoney Conferences</b>  |
| 10.45-11.15 | <b>Coffee Break</b><br><i>Ballroom 2 &amp; 3</i>  |
| 11.15-12.15 | Panel Discussion I: <b>Iran's Position in the Global Financial Landscape</b> <ul style="list-style-type: none"> <li>• The macro-economic background: inflation; interest rates; stimulating growth; foreign exchange rates</li> <li>• Geopolitics and the impact of oil prices</li> <li>• Corporate and investment climate</li> <li>• Rebuilding relationships, planning for the future</li> <li>• Who are Iran's trade partners? Where do the natural banking relationships lie?</li> <li>• Will there be a pivot to Europe in trade and investment post sanctions?</li> </ul> <p>Moderator: <b>Richard Banks, Consulting Editor, Euromoney Conferences</b><br/>Panellists: <b>Salman Ahmed, Chief Investment Strategist, Lombard Odier Investment Managers</b><br/><b>Andrew Atkinson, Senior Country Risk Analyst, Euler Hermes</b><br/><b>Hossein Hamedani, Partner, Grant Thornton</b><br/><b>Aasim Husain, Deputy Director, Middle East and Central Asia Department, International Monetary Fund</b><br/><b>Amir Mehran, Chief Adviser to the President and Board of Directors, and Manager, Foreign Assets and Investment Management Department, Bank Pasargad</b></p> |
| 12.15-13.45 | <b>Lunch</b><br><i>Ballroom 2 &amp; 3</i>   |

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| 13.45-14.45 | <p>Panel Discussion II: <b>Iran's Capital Markets</b></p> <ul style="list-style-type: none"> <li>Equity and fixed income market structure and developments</li> <li>Liquidity, transparency and regulatory issues</li> <li>Settlement, custody and other risks for international investors</li> <li>Listed company opportunities and IPO pipeline</li> <li>Government and public sector fixed income issuance pipeline</li> </ul> <p>Moderator: <b>Chris Wright</b>, Asia Editor, <b>Euromoney</b><br/> Panellists: <b>Hassan Ghalibaf Asl</b>, Chief Executive Officer, <b>Tehran Stock Exchange</b><br/> <b>Behzad Golkar</b>, Chief Executive Officer and Board Member, <b>Sina Financial and Investment Holding Co.</b><br/> <b>Richard Gray</b>, Vice Chairman, <b>Panmure Gordon</b><br/> <b>Iain Stewart-Linnhe</b>, Global Regulatory Policy and Capital Markets Specialist, <b>Stewart Linnhe</b></p>   |
| 14.45-15.00 | <p><i>The Lifting of Sanctions under the Joint Comprehensive Plan of Action (JCPOA)</i><br/> Keynote Address: <b>Gerald Regan</b>, Deputy Head, <b>Sanctions Policy Division, European External Action Service</b></p>   |
| 15.00-16.15 | <p><b>The Compliance Debate</b></p> <ul style="list-style-type: none"> <li>What does the JCPOA allow?</li> <li>What is required from Iranian banks to meet international standards?</li> <li>When will global banks re-engage?</li> <li>What can Iran do to make institutions more comfortable around compliance?</li> </ul> <p>Moderator: <b>Chris Wright</b>, Asia Editor, <b>Euromoney</b><br/> Speakers: <b>Sue Millar</b>, Partner, <b>Stephenson Harwood LLP</b><br/> <b>Camila Saunders</b>, Policy Officer, Financial Services and International Affairs, <b>DG FISMA, European Commission</b><br/> <b>Tashfin Shafique</b>, Managing Director, <b>Emerge Consultants</b><br/> <b>Hamid Tehranfar</b>, Vice Governor, Banking Supervision Affairs, <b>Central Bank of the Islamic Republic of Iran</b><br/> <b>Justine Walker</b>, Director of Financial Crime, <b>British Bankers' Association (BBA)</b></p>  |
| 16.15-16.30 | <p><b>Coffee Break</b><br/> <i>Ballroom 2 &amp; 3</i></p>  |
| 16.30-17.30 | <p>Panel Discussion III: <b>The Iranian Banking Sector</b></p> <ul style="list-style-type: none"> <li>Overview of Iran's banking sector</li> <li>Strategic challenges and growth opportunities in the financial sector</li> <li>Innovation and the importance of technology</li> <li>The role of trade finance – key sectors, key players</li> <li>Opportunities in project finance</li> </ul> <p>Moderator: <b>Akbar Ahsan</b>, Director, Iran, <b>Euromoney</b><br/> Panellists: <b>Ahmad Azizi</b>, Senior Adviser to the Governor, <b>Central Bank of the Islamic Republic of Iran</b><br/> <b>Sean Edwards</b>, Head of Legal, <b>Sumitomo Mitsui Banking Corporation Europe Ltd.</b>, and Chairman, <b>International Trade and Forfaiting Association (ITFA)</b><br/> <b>Farshad Nowshadi</b>, Vice President, eStrategy, <b>Saman Bank</b><br/> <b>Mohammad Reza Pishrow</b>, Chief Executive Officer and Vice Chairman, <b>Sina Bank</b><br/> <b>Michal Ron</b>, Managing Director - Head of International Business, <b>SACE</b></p> |
| 17.30       | <p><b>Close of Conference</b></p>  |

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