

The Turkey Finance & Investment Forum 2010

16 June 2010 • The Conrad, Istanbul, Turkey

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Joining the Investment Grade Club

Wednesday 16 June

08.15-09.30	Registration & Coffee, <i>Ballroom Foyer</i>
All sessions will be held in The Conrad Ballroom II & III	
09.30-09.35	Welcoming Remarks: Mark Johnson, Editor, Euromoney Conferences
09.35-09.45	Keynote Address: Suzan Sabancı Dinçer, Chairman and Executive Board Member, Akbank
09.45-10.50	Panel I: Turkey, the Region and the World
	<ul style="list-style-type: none"> ▪ Turkey as a safe haven ▪ Turkey and regional links ▪ What reforms are likely to be put in place as we head towards 2011? ▪ Trade policy and exports ▪ The role of FDI ▪ Turkey and the EU ▪ Financing the fiscal and current account deficits ▪ Controlling inflation ▪ Turkey and the IMF: future relations?
	<p>Moderator: Mark Johnson, Editor, Euromoney Conferences Panellists: Ayse Botan Berker, Managing Director and Board Member, Fitch Ratings Istanbul Tolga Ediz, Portfolio Manager, Ashmore Investment Management Asaf Savaş Akat, Professor, Bilgi University H.E. Ersin Tatar, Minister of Finance, Turkish Republic of Northern Cyprus Tibor Varadi, Deputy Head, Delegation to Turkey, European Union</p>
10.50-11.35	Panel II: Banking
	<ul style="list-style-type: none"> ▪ Turkish banking and the credit crunch ▪ New funding patterns ▪ Capital adequacy ▪ Regulation ▪ Liquidity ▪ Asset quality ▪ Risk management ▪ New products for retail ▪ New products for SMEs ▪ The role of foreign banks
	<p>Moderator: Kerim Alain Bertrand, General Manager, ISI Emerging Markets Turkey Panellists: Şevki Acuner, Deputy Director, Turkey, European Bank for Reconstruction and Development (EBRD) Ghinea Arminio Iorga, Head of Policy and Strategy, Black Sea & Trade Development Bank Hakan Binbaşgil, Deputy Chief Executive Officer, Akbank Saygın Eyüpgiller, Professor, Faculty of Economics, Gazi University Francesco Pavoni, Partner and Managing Director, The Boston Consulting Group</p>
11.35-11.55	Coffee Break, <i>Conrad Ballroom I</i>

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11.55-12.40	<p>Workshop A <i>Turkish Investment Management Industry</i> Hosted by: Akbank</p>
	<ul style="list-style-type: none"> ▪ Existing capital markets regulation and the new draft law ▪ The potential for Turkish Institutional Investment ▪ The future of the pension system ▪ Mutual fund distribution in Turkey
	<p>Moderator: Cem Yalçınkaya, Chief Executive Officer, Ak Asset Management Speakers: Meral Eredenk, Chief Executive Officer, Avivasa Emre Karter, Managing Director, Global Transaction Services, Citi Turkey Bekir Sıtkı Şafak, Vice Chairman, Capital Markets Board of Turkey Gürman Tevfik, Chief Executive Officer, Is Asset Management and Former Chairman, Turkish Institutional Investors Association Galip Tözge, Executive Vice President, Akbank</p>
12.45-13.30	<p>Panel III: Capital Markets</p>
	<ul style="list-style-type: none"> ▪ Building local currency debt markets ▪ Encouraging domestic pools of capital ▪ Savings, pensions and insurance industries ▪ Encouraging growth through stock markets ▪ Public stock markets, governance and the regulatory environment ▪ Privatisation ▪ Prospects for IPOs ▪ The role of overseas investors
	<p>Moderator: Kerim Alain Bertrand, General Manager, ISI Emerging Markets Turkey Speakers: Emre Balıbek, Head of Department, Public Finance General Directorate, Republic of Turkey Burak Dalgin, Director, Darby Hüseyin Erkan, Chairman, Istanbul Stock Exchange Cem Karakaş, Chief Financial Officer, Yıldız Holding Nina de Martinis-Majstorovic, Senior Portfolio Manager, Emerging Equities, Amundi Asset Management (formerly Credit Agricole Asset Management) Yusuf Ongoren, Investment Officer, South Europe and Central Asia Department, International Finance Corporation (IFC)</p>
13.30-14.30	<p>Lunch, <i>Ballroom Foyer</i></p>
14.30-15.15	<p>Workshop B <i>Monetary and Fiscal Challenges in the New Era</i> Hosted by: Vakifbank</p>
	<p>Moderator: Serkan Ozcan, Chief Economist and Head of Strategy, VakifBank Speakers: Baturlap Candemir, Chief Economist and Board Member, EFG Istanbul (formerly known as HC Istanbul) Murat Gulkan, Fund Manager, Arma Portfoy Murat Ucer, Economist, Eurosource Turkey</p>

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15.20-16.10	<p>Panel IV: Energy and Infrastructure</p> <ul style="list-style-type: none"> ▪ Turkey's energy needs ▪ Connecting east and west: Turkey as the regional energy hub? ▪ The legal and regulatory framework ▪ The role of multilateral agencies ▪ Developing local long-term finance sources ▪ PPPs and the risk frontier between the public and private sectors ▪ Privatisation ▪ The role of foreign investors <p>Moderator: Mark Johnson, Editor, Euromoney Conferences Panellists: Alessandro Boschi, Senior Engineer, Transport and Energy Department, European Investment Bank (EIB) Onur Kordel, Partner, Bener Law Office Murat Sogancioglu, Director, Infrastructure Investments and Operations, IC Holding Kivanc Zaimler, Enerjisa Group</p>
16.10-16.30	<p>Coffee Break, <i>Conrad Ballroom I</i></p>
16.30-17.20	<p>Panel V: Corporate Leaders</p> <ul style="list-style-type: none"> ▪ The business environment ▪ The regulatory environment ▪ Competitiveness ▪ Turkish companies' global reach ▪ Developing human capital in Turkey ▪ Turkish company structure ▪ Turkish corporate governance <p>Moderator: Ozlem Dalga, Head of the Department of Economics, and, Anchor, Bloomberg HT Panellists: Ekim Alptekin, Executive Vice President, Eclipse Aerospace Inc George Benaroya, Global Finance Director, Technical Service, Tetra Pak Serif Kaynar, Office Managing Director, Istanbul, Korn/Ferry Nuri Otay, General Manager, Ford Uğur Terzioğlu, Senior Adviser, Astaldi, and Overall Chairman, Turkish-American Business Association Özgür Tohumcu, General Manager, Ericsson Turkey</p>
17.20-17.25	<p>Closing Remarks: Andrew Lennon, Director Turkey Conference, Euromoney Conferences</p>