

The Euromoney Egypt Insurance Conference 2010
Under the patronage of HE Dr Ahmed Nazif,
Prime Minister of the Arab Republic of Egypt

***Enabling Egypt's citizens to secure their future:
Developing the Insurance Sector***

Tuesday 30 March 2010, The FourSeasons Hotel Nile Plaza, Cairo

08.00-09.00	Registration & Coffee hosted by Banque Misr
09.00-09.15	Welcome: Richard Banks , Regional Director, Euromoney Conferences Mahmoud Abdallah , Chairman, Insurance Holding Company Abd El Raouf Kotb , Chairman, Egyptian Insurance Federation
09.15-10.15	Keynote Address and audience Q&A: HE Dr Mahmoud Mohieldin, Minister of Investment
10.20-11.20	<p>PANEL I: The Egyptian Insurance Market: Legislative and Institutional Development</p> <p>The non-banking financial sector has witnessed a number of legislative and institutional developments which enable it to play an important role in the economic growth of Egypt. The sector provides a variety of sources of financing and broadens the base beneficiaries of non-banking financial services.</p> <p>In the context of implementing the second phase of reform for the non-banking financial sector, the financial year 2008/2009 has witnessed adoption of Act No. 10 of 2009 to organize the control over non-banking financial instruments and markets.</p> <p>Key discussion points in this plenary session:</p> <ul style="list-style-type: none"> • The role of the Egyptian Financial Supervisory Authority in achieving stability in the non-banking financial services. • The role of The Insurance Federation of Egypt in achieving stability in the Egyptian insurance market. • The impact of mergers on the Egyptian Insurance market. • The impact of the legislative and institutional amendments on the evolution and development of the market. • New regulation of microfinance. <p>Moderator: Ziad Bahaa-Eldin, Chairman, Egyptian Financial Supervisory Authority</p> <p>Panellists: Abd El Raouf Kotb, Chairman, Insurance Federation of Egypt Mahmoud Abdallah, Chairman, Insurance Holding Company Alaa El Zoheiry, Managing Director, AMIG</p>
11.20-11.50	Coffee hosted by Banque Misr
11.50-12.15	Keynote Address: HE Dr Ahmed Darwish, Minister of State for Administrative Development
12.15-13.15	<p>PANEL II: Insurance and Microfinance</p> <p>The government is eager to spread and develop the micro-insurance industry to provide insurance protection to low income people. This session will discuss the relationship between the insurance and micro-finance sectors and new methods of cooperation.</p> <p>Moderator: Fathy El Sebai Mansour, Chairman, Housing & Development Bank</p> <p>Panellists: Adel Mounir, Deputy Chairman, Egyptian Financial Supervisory Authority Azmeiy Mostafa, Consultant to General Secretary, Social Fund for Development Sadek Hassan, Chairman, National Life Insurance Company Amr Abouelazm, Vice Chairman and Deputy CEO, Tanmeyah Micro Enterprise Services</p>
13.15-14.35	Lunch hosted by Misr Insurance Company
14.35-15.00	Keynote Address: HE Dr Youssef Boutros-Ghali, Minister of Finance

15.00-16.00	<p>PANEL III: Potential, penetration and possibilities</p> <p>The low rate of insurance penetration in Egypt is a sign of the market's vast potential. But potential is one thing and reality is another. This panel will consider three ways in which the uptake of insurance products may be increased. We'll consider;</p> <ul style="list-style-type: none"> • Bancassurance – will greater integration between insurance companies and banks work in Egypt? How integrated should they be? • Pension reform – will the development of the social security system actually benefit the insurance industry? Might it have the opposite effect? • Improving public awareness and understanding of insurance – what are the next steps for the awareness campaign? <p>Moderator: Samy Abd El Aziz, Chairman, TBWA Panellists: Mohamed Maait, Deputy Minister of Finance Adel Hammad, Chairman, Misr Insurance Company Mohamed El Toukhy, Chief Executive Officer, Consumer Banking, Commercial International Bank</p>
16.00-16.30	Coffee hosted by Banque Misr
16.30-16.45	Presentation: Christopher Parsons , Professor of Insurance, Sir John Cass Business School, City of London (<i>this presentation will be conducted in English and translated into Arabic</i>)
16.45-17.30	<p>Panel IV: International Best Practice (<i>this panel will be conducted in English with translation into Arabic</i>)</p> <ul style="list-style-type: none"> • What lessons can Egypt learn from other countries? • Looking at what has happened in the US and Europe is bancassurance really a viable model for Egypt? • Insurance companies as investors – asset classes, scale and needs? • What should happen next in Egypt's privatisation programme? <p>Moderator: Richard Banks, Regional Director, Euromoney Conferences Panellists: Jean Sebastien Dietsch, Head of Insurance Sector, BNP Paribas Guy Horton, Managing Director, Commercial International Life Insurance Company Christopher Parsons, Professor of Insurance, Sir John Cass Business School, City of London</p>
17.30-18.00	Interview Session: HE Dr Mahmoud Mohieldin, Minister of Investment interviewed by Dr Abd El- Monem Said , Chairman, Al Ahram Newspaper
18.00	Closing remarks: Richard Banks , Regional Director, Euromoney Conferences Mahmoud Abdallah , Chairman, Insurance Holding Company Abd El Raouf Kotb , Chairman, Egyptian Insurance Federation
18.00-19.30	Drinks Reception

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