

**Egypt: The Investor Conference  
2 March 2010, Conrad Hotel, Hong Kong**

*All conference proceedings will take place in the Ballroom on the Lower Level of the hotel.*

08.00-09.00	<b>Registration &amp; Coffee</b>
09.00-09.10	Welcoming Remarks: <b>Richard Banks</b> , Director, Middle East, Euromoney Conferences
09.10-09.55	Keynote Address: <b>HE Dr Mahmoud Mohieldin</b> , Minister of Investment, Arab Republic of Egypt
10.00-10.30	Keynote Address: <b>HE Dr Tarek Kamel</b> , Minister of Communications & IT, Arab Republic of Egypt
10.30-11.00	Q&A
11.00-11.30	<b>Coffee Break</b>
11.30-12.30	<p><b>Panel Discussion A: The Egyptian Economic and Investment Story</b></p> <ul style="list-style-type: none"> <li>• Why should Asian investors be interested in Egypt? Where does it fit into the global investment landscape?</li> <li>• How important is Egypt's geographic position?</li> <li>• How is Egypt's economy structured, what does this mean for investment compared to other countries in the region?</li> <li>• Should investors consider Egypt as a market investment or an investment for export?</li> <li>• Which Asian companies have invested in Egypt? Why?</li> <li>• What are the infrastructure investment and project opportunities?</li> <li>• Investment opportunities in technology innovation</li> </ul> <p>Moderator: <b>Richard Banks</b>, Director, Middle East, Euromoney Conferences Panellists: <b>Tarek El Saadany</b>, Adviser, Technology &amp; Innovation Policies, Minister of Communications &amp; IT <b>Mary Nicola</b>, FX Strategist, Standard Chartered <b>Osama Saleh</b>, Chairman, General Authority for Investment and Free Zones <b>Samuel Zavatti</b>, Senior Adviser &amp; Representative, SE Asia, CI Capital</p>
12.35-12.55	<p><b>Interview: Opportunities for Investment in Private Equity</b> <b>Marwan Elaraby</b>, Managing Director, Citadel Capital, interviewed by <b>Richard Banks</b>, Director, Middle East, Euromoney Conferences</p>
13.00-14.00	<p><b>Panel Discussion B: Financial Investment in Egypt</b></p> <ul style="list-style-type: none"> <li>• How do investors gain exposure? What are the fund opportunities? What are the opportunities for direct market access?</li> <li>• How do investors gain exposure to the Egyptian SME market?</li> <li>• How should investors choose partners?</li> <li>• What are the risks?</li> <li>• How has the new regulator affected investment?</li> </ul> <p>Moderator: <b>Steve Garton</b>, Asia Editor, EUROWEEK Panellists: <b>Ziad Bahaa El Din</b> Chairman, Egyptian Financial Supervisory Authority <b>Hoda Baraka</b>, First Deputy to the Minister, Ministry of Communications and IT <b>Karim Helal</b>, CEO, CI Capital <b>Maged Shawky</b>, Chairman, The Egyptian Exchange</p>
14.00	<b>Closing Remarks and Close of Conference</b>
14.00	<b>Luncheon</b>
18.00	<b>CI Capital Drinks Reception: Conrad Hotel, all conference participants invited to attend.</b>