

# The 2nd Euromoney Turkey Finance & Investment Forum

16-17 June 2009 • The Conrad Hotel, Istanbul

**euromoney**  
conferences

Tuesday 16 June

08.10-09.15	<b>Registration &amp; Coffee, Ballroom Foyer</b>
	<b>All sessions will be held in The Conrad Ballroom</b>
09.15-09.20	Welcoming Remarks: <b>Christopher Garnett, Director, Euromoney Conferences</b>
09.20-09.30	Keynote Address: <b>Suzan Sabancı Dinçer, Chairman and Executive Board Member, Akbank</b>
09.30-09.50	Keynote Address: <b>Ali Babacan, Deputy Prime Minister and Minister of Economy, Turkey</b>
09.55-10.50	Panel I: <b>Political &amp; Economic Overview</b>
	<ul style="list-style-type: none"> <li>▪ Turkey's political background.</li> <li>▪ The pace of reform</li> <li>▪ Turkey and the EU</li> <li>▪ Turkey and the global slowdown</li> <li>▪ Trade policy and exports</li> <li>▪ Turkey as the risk bellwether</li> <li>▪ Turkey and the IMF</li> <li>▪ Fiscal policy, currency policy and the path of the Lira</li> <li>▪ Inflation</li> <li>▪ Demographics</li> </ul>
	<p>Moderator: <b>Christopher Garnett</b>, Director, Euromoney Conferences  Panellists: <b>Tolga Ediz</b>, Portfolio Manager, Ashmore Investment Management  <b>Professor Vladimir Kvint</b>, President of the International Academy of Emerging Markets, Member of the Bretton Woods Committee  <b>Wolfgang Piccoli</b>, Political Analyst, Eurasia Group  <b>Sinan Ülgen</b>, Managing Partner, Istanbul Economics  <b>Tibor Varadi</b>, Deputy Head, Delegation to Turkey, European Commission</p>
10.50-11.35	Panel II: <b>Banking</b>
	<ul style="list-style-type: none"> <li>▪ Turkish banking and the credit crunch</li> <li>▪ New funding patterns</li> <li>▪ Capital adequacy</li> <li>▪ Regulation</li> <li>▪ Liquidity</li> <li>▪ Asset quality</li> <li>▪ Risk management</li> <li>▪ New products for retail</li> <li>▪ New products for SME's</li> <li>▪ The role of foreign banks</li> </ul>
	<p>Moderator: <b>Guy Norton</b>, Senior Correspondent, <i>Euromoney</i>  Panellists: <b>Şevki Acuner</b>, Deputy Director, Turkey, European Bank for Reconstruction and Development (EBRD)  <b>Mehmet Erten</b>, Chairman, Eurobank Tekfen  <b>Zafer Kurtul</b>, Vice Chairman, Akbank  <b>Francesco Pavoni</b>, Partner and Managing Director, The Boston Consulting Group</p>
11.35-11.55	<b>Coffee Break, Ballroom Foyer</b>
11.55-12.40	Workshop A hosted by: <b>Akbank</b> <i>Financing Investment in Emerging Markets / Turkey</i>
	<p>Moderator: <b>Ziya Akkurt</b>, Board Member and Chief Executive Officer, Akbank  Speakers: <b>Şevki Acuner</b>, Deputy Director, Turkey, The European Bank for Reconstruction and Development (EBRD)  <b>Dr Stefan Glock</b>, Director, Turkey Representative Office, KfW IPEX-Bank  <b>Cem Mengi</b>, Executive Vice President, Corporate Banking, Akbank</p>

12.45-13.30	Workshop B hosted by: <b>Eurobank Tekfen</b> <i>Financial Hedging for Companies and Banks</i>
	Moderator: <b>Prof Dr Kerem Alkin</b> , Director, Institute of Social Sciences, and Chief of Department of Banking and Finance, Faculty of Commercial Sciences, Istanbul Commerce University Speakers: <b>Mutlu Akpara</b> , Head of Treasury and Capital Markets, Eurobank Tekfen <b>Ilkay Ersoy</b> , Executive Vice President, Finance and Planning, Derindere Filo Kiralama <b>Vassilis Gioulbaxiotis</b> , Head of International Treasury Sales, EFG Eurobank <b>Cengiz Kiliç</b> , Group Manager, Treasury, Demir Financial Group
13.30-14.45	<b>Lunch, Manzara Restaurant</b>
14.45-15.15	Workshop C Hosted by: <b>Türk Telekom</b> <i>Trends and Developments in the Turkish Telecommunications Industry</i>
	Speakers: <b>David Cook</b> , Finance Director, Türk Telekom <b>Dr Paul Doany</b> , Chief Executive Officer, Türk Telekom <b>Abdullah Kaya</b> , Director, Capital Markets and Investor Relations, Türk Telekom <b>Paul Taylor</b> , Commercial Transformation Officer, Türk Telekom
15.20-16.10	Panel III: <b>Energy</b>
	<ul style="list-style-type: none"> <li>▪ Turkey's energy needs</li> <li>▪ Turkey as a regional energy hub</li> <li>▪ Pipeline politics</li> <li>▪ The internal energy market</li> <li>▪ Renewable energy</li> <li>▪ Energy finance</li> <li>▪ The environment</li> </ul>
	Moderator: <b>Mark Johnson</b> , Editor, Euromoney Conferences Panellists: <b>Sinan Ak</b> , Assistant General Manager, Financial Department, Zorlu Enerji <b>Batu Aksoy</b> , Executive Board Member, Turcas Petrol <b>Mustafa Gözen</b> , Energy Expert, Energy Market Regulatory Authority <b>Mehmet Kutman</b> , Chairman, Global Investment Holdings <b>David Tonge</b> , Managing Director, IBS Research & Consultancy <b>Cenk Utkan</b> , Managing Partner, Connexion Capital
16.10-16.35	<b>Coffee Break, Ballroom Foyer</b>
16.35-17.20	Panel IV: <b>Corporate Leaders</b>
	<ul style="list-style-type: none"> <li>▪ The business environment</li> <li>▪ The regulatory environment</li> <li>▪ Skills and productivity</li> <li>▪ The role of the public sector</li> <li>▪ Competitiveness</li> <li>▪ Expanding abroad</li> <li>▪ Managing into a slowdown</li> <li>▪ Corporate transparency</li> </ul>
	Moderator: <b>Kerim Alain Bertrand</b> , General Manager, ISI Emerging Markets Turkey Panellists: <b>Dr Paul Doany</b> , Chief Executive Officer, Türk Telekom <b>Hakan Akbas</b> , Executive Vice President, Sabanci Holding <b>Atilla Kurama</b> , Chief Executive Officer, Yildiz Holding <b>Marcus Pinter</b> , Chief Financial Officer, Novartis
17.20-17.25	Closing Remarks: <b>Christopher Garnett, Director, Euromoney Conferences</b>
17.25-19.00	<b>Cocktail Reception, The Terrace, Ballroom Foyer</b>

### Wednesday 17<sup>th</sup> June

08.30-09.00	<b>Registration &amp; Coffee, Ballroom Foyer</b>
09.00-09.05	Welcoming Remarks: <b>Christopher Garnett, Director, Euromoney Conferences</b>
09.05-09.20	Keynote Interviewer: <b>Mark Johnson</b> , Editor, Euromoney Conferences Keynote Interviewee: <b>Jermyn Brooks</b> , Head, Global Private Sector Programme, Transparency International <i>'Doing Business in Turkey'</i>

09.20-10.10	Panel V: <b>Debt</b>
	<ul style="list-style-type: none"> <li>▪ Turkey's sovereign debt and credit outlook</li> <li>▪ The corporate bond market</li> <li>▪ The local currency bond market</li> <li>▪ Securitisation</li> <li>▪ The regulatory environment</li> <li>▪ The role of overseas investors</li> </ul>
	<p>Moderator: <b>Guy Norton</b>, Senior Correspondent, <i>Euromoney</i></p> <p>Panellists: <b>Okan Bayrak</b>, deputy head of corporate finance dept. and head of corporate debt, Capital Markets Board of Turkey  <b>Murat Erden</b>, Group Treasurer, Turkcell  <b>Thomas Fallon</b>, Head of Emerging Markets, La Francaise des Placements  <b>Ufuk Hazirovan</b>, Deputy Director General, Public Finance General Directorate, Republic of Turkey  <b>Dogu Oztekin</b>, Partner, Oztekin &amp; Co</p>
10.15-11.05	Panel VI: <b>Infrastructure</b>
	<ul style="list-style-type: none"> <li>▪ Turkey's infrastructure agenda</li> <li>▪ The role of government</li> <li>▪ The legal and regulatory framework</li> <li>▪ The role of multilateral agencies</li> <li>▪ Private sector risk appetite</li> <li>▪ PPPs and the risk frontier between the public and private sectors</li> </ul>
	<p>Moderator: <b>Mark Johnson</b>, Editor, Euromoney Conferences</p> <p>Panellists: <b>Huseyin Belkaya</b>, Project Manager, Marmaray Project  <b>Bruno Denis</b>, Head of Turkish Operations, The European Investment Bank (EIB)  <b>Dr Semih Ergür</b>, Chief Executive Officer, Akfen Infrastructure Investment Holding  <b>Kemal Guleryuz</b>, General Manager, Gulermak  <b>Uğur Terzioğlu</b>, General Coordinator, Astaldi, and, Chairman, Turkish-American Business Association  <b>David Wright</b>, Special Consultant, PPP, International Financial Services London (IFSL)</p>
11.05-11.30	<b>Coffee Break, Ballroom Foyer</b>
11.30-12.15	Workshop D hosted by: <b>Vakifbank</b> <i>Why Turkish banks have weathered the storm of the worst global financial crisis in memory</i>
	<ul style="list-style-type: none"> <li>• What opportunities are there going to be for Turkish Banks post-crisis?</li> <li>• How will they continue to differentiate themselves?</li> <li>• What will this mean for Turkey, the Turkish Economy and potential investors?</li> </ul>
	<p>Moderator: <b>Tanju Yüksel</b>, Executive Vice President, International Banking and Investor Relations, Vakifbank</p> <p>Speakers: <b>Akif Eroğlu</b>, Senior Vice President, BRSA  <b>Özkan Genç</b>, Head of Audit, KPMG  <b>Magar Kouyoumdjian</b>, Credit Analyst, Standard and Poor's</p>
12.20-13.10	Panel VII: <b>Equity</b>
	<ul style="list-style-type: none"> <li>▪ Market outlook</li> <li>▪ Prospects for IPOs</li> <li>▪ The privatisation programme</li> <li>▪ Private equity</li> <li>▪ The regulatory environment</li> <li>▪ Corporate governance</li> <li>▪ Transparency</li> </ul>
	<p>Moderator: <b>Kerim Alain Bertrand</b>, General Manager, ISI Emerging Markets Turkey</p> <p>Panellists: <b>George Benaroya</b>, Finance Director, Tetra Pak Turkey  <b>Hüseyin Erkan</b>, Chairman, Istanbul Stock Exchange  <b>Yusuf Ongoren</b>, Investment Officer, South Europe and Central Asia Department, International Finance Corporation (IFC)  <b>Kerim Turkmen</b>, Director, Mid Europa Partners</p>
13.10-13.15	Euromoney Closing Address: <b>Christopher Garnett, Director, Euromoney Conferences</b>
13.15	<b>Lunch, Manzara Restaurant</b>

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