








The Euromoney Lebanon Conference

15 May 2017 • Beirut, Lebanon

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conferences

Stability, Growth and Reform: The New Dynamics of Lebanon's Economy?

08.00-09.00		REGISTRATION	#emLebanon
ALL SESSIONS			
09.00-09.10		Welcoming Remarks: Richard Banks , Consulting Editor, Euromoney Conferences	
09.10-09.40		Keynote Interview: H.E. Mr Riad Salamé , Governor, Banque du Liban	
09.40-10.40		<p>Interview Session: a series of one-on-one keynote interviews</p> <p>Amine Awad, General Manager, BLOM Bank Interviewed by: Richard Banks, Consulting Editor, Euromoney Conferences</p> <p>Freddie Baz, Vice Chairman of the Board of Directors and Group Strategy Director, Bank Audi Interviewed by: Victoria Behn, Director, Middle East and Africa, Euromoney Conferences</p> <p>Carlos Abou Jaoude, Managing Partner, Abou Jaoude & Associates Law Firm Interviewed by: Victoria Behn, Director, Middle East and Africa, Euromoney Conferences</p>	
10.40-11.30		PANEL DISCUSSION I: MACRO OUTLOOK/MONETARY/FX POLICY	
<ul style="list-style-type: none"> • Impact of domestic political stability • The Budget – is 2017 the year? • Public sector financial reform in the MENA region – Lebanon's challenge • Specific regional and global influences on the macro outlook • Dollar strength, interest rates and inflation • New global political-economic paradigms and what they mean to Lebanon's economy <p>Moderator: Richard Banks, Consulting Editor, Euromoney Conferences</p> <p>Speakers: Marwan Barakat, Group Chief Economist and Head of Research, Bank Audi Patrick Chovanec, Managing Director and Chief Strategist, Silvercrest Asset Management Raya El-Hassan, Chairman-General Manager, Tripoli Special Economic Zone Marwan Mikhael, Head of Research, BLOMINVEST Bank Paul Wetterwald, Chief Economist, Member of the Investment Committee, Indosuez Wealth Management</p>			
11.30 -12.00		COFFEE BREAK	
12.00-12.20		<p>Special Session: LEBANON'S OIL AND GAS SECTOR</p> <p>Keynote Interview: Wissam Chbat, Chairman, Lebanese Petroleum Administration (LPA) Interviewed by: Victoria Behn, Director, Middle East and Africa, Euromoney Conferences</p>	

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12.20-13.10



PANEL DISCUSSION II: CAPITAL MARKETS

- How can Lebanon use global debt capital markets more effectively?
- Has the advent of regional issuers made Lebanon a more or less attractive credit?
- How can more buyers be found and broader liquidity pools created?
- Will Lebanon's equity market deepen with the advent of political stability?
- How can new instruments and products create a deeper securities market in Lebanon?
- Are the investors ready?

Moderator: **Ruth Beddows**, Director, **GlobalCapital**, Banking and Capital Markets Group, **Euromoney Institutional Investor**

Speakers: **Jane Heckman**, Managing Director, Southern and Eastern Mediterranean Region, **EBRD**
Mohieddine Kronfol, Chief Investment Officer, Global Sukuk and MENA Fixed Income, **Franklin Templeton Investments**

Souraya Machnouk, Partner, **Abou Jaoude & Associates Law Firm**

Tarek Zebian, Director of Research and Communications, **Capital Markets Authority**

13.10-13.40



Special Session: HOSPITALITY AND THE SUPER-SERVICE ECONOMY

- How important is political stability to the service economy?
- What can be done to enhance and upgrade the Lebanon experience?
- Is the hospitality industry immune to digital disruption?
- What can the government do better to help the industry?
- What role do start-ups play in hospitality?
- How can Lebanon export its brand and expertise?

Moderator: **Richard Banks**, Consulting Editor, **Euromoney Conferences**

Speakers: **Pierre Achkar**, President, **Lebanese Federation For Tourism Industries** and Chairman, **Monroe Hotels Group**

Karl Naim, Co-Founder and Chief Executive Officer, **ChefXchange**

13.40-14.40



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