

THE GREATER MEKONG INVESTMENT FORUM

1 June 2017 • Centara Grand at CentralWorld, Bangkok

Agenda

08.00 – 08.55 **REGISTRATION AND COFFEE** Foyer

All plenary sessions and workshops will take place in the World Ballroom (Level 23)

08.55 – 09.00  Euromoney Welcome: **Tony Shale, Chief Executive Officer, Asia, Euromoney Institutional Investor**

09.00 – 09.20  Keynote Address: **HE Veerathai Santiprabhob, Governor, Bank of Thailand**

09.20 – 10.20  **Panel I: The GMS and Its Major Trade Partners**

- What are the key drivers of growth and economic priorities for the GMS?
- Protectionism vs globalisation
- If Trans-Pacific Partnership is dead, can Regional Comprehensive Economic Partnership fill the gap?
- How will the slowdown of Chinese and Indian economies affect the GMS?
- Will OBOR lead to a new economic paradigm? How can the GMS and ASEAN capitalise on OBOR?
- Japan's pledge of \$7bn investment into the GMS – will it spur more Japanese firms to invest and expand in the region?
- How can corporate GMS align themselves with these opportunities to sustain growth?
- Examine the current investment and trade incentives, tariffs and advantages
- Challenges of doing businesses and cross-border investments in CLMV

Moderator: **Gwen Robinson**, Chief Editor, **Nikkei Asian Review** and Senior Fellow, Institute of Security and International Studies, **Chulalongkorn University**

Speakers: **Kamalkant Agarwal**, Head of International Banking Business, **Siam Commercial Bank**

Rohit Khanna, Head of Corporate Strategy and Planning Group, **Bank of Ayudhya**

Vikram Kumar, Country Manager, Myanmar, **International Finance Corporation**

Narin Opamuratawongse, Executive Vice President, Investment Banking Group, **Bangkok Bank**

Phonesay VILAYSACK, Deputy Director General, Investment Promotion Department, **Ministry of Planning and Investment, Lao PDR**

10.20 – 11.00  **COFFEE BREAK** Foyer

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Panel II: Digitalisation and E-commerce Boom in the GMS

- What does Thailand 4.0 mean for established conglomerates, SMEs and startups in the GMS?
- Is the digital infrastructure in place? What are the latest numbers on mobile penetration?
- With demographic changes and trends in the GMS, how will these shape the consumer behavior in the region in the next decade?
- Is the rising middle class buying more from established global brands through e-commerce platforms and would this take place at the expense of home-bred brands?
- How can GMS businesses embrace evolving consumption patterns and digitalisation?
- Does Alibaba's interest in Thailand reflect that there is also growing Chinese consumer appetite for goods produced in the GMS? Has e-commerce also helped the GMS businesses go abroad?
- Is the logistics sector able to keep up with the pace of the e-commerce boom in the region?

Moderator: **Gwen Robinson**, Chief Editor, **Nikkei Asian Review** and Senior Fellow, Institute of Security and International Studies, **Chulalongkorn University**

Speakers: **Victor Chua**, Vice President, Investment, **Gobi Partners**

Thakorn Piyapan, Chairman, **Krungsri Consumer** and Head of Digital Banking and Innovation, **Bank of Ayudhya**

Tana Pothikamjorn, Head of Digital Banking, **Siam Commercial Bank**

April Srivikorn, Industry Head, Banking and Financial Services, **Google Thailand**

Dhanant Subhadrabandhu, Executive Vice President, Product Development Group, **CAT Telecom**

12.05 – 12.50



Workshop A: Eastern Economic Corridor Development and Implications on the GMS

Hosted by **Bangkok Bank**

Speaker: **Kanit Sangsubhan**, Secretary-General, **Eastern Economic Corridor Office of Thailand**

12.50 – 14.00



NETWORKING LUNCH

Level 22

14.00 – 14.45



Workshop B: Myanmar Banking and Investment : Success Through Challenge

Hosted by **Siam Commercial Bank**

Moderator: **Veenarat Laohapakakul**, TV Host and News Reporter, **Nation Channel**

Speakers: **Alisara Mahasandana**, Senior Director, International Department, **Bank of Thailand**

Vikram Kumar, Country Manager, Myanmar, **International Finance Corporation**

Chong Chong Lim, Advisor to Group Managing Director and former Group Chief Financial Officer, **Capital Diamond Star Group**

Kamalkant Agarwal, Head of International Banking Business, **Siam Commercial Bank**

14.50 – 15.35



Workshop C: Experiences and Challenges in Greater Mekong Expansion

Hosted by **Bank of Ayudhya**

Moderator: **Koranid Poomviset**, Relationship Manager, International Business Development, **Bank of Ayudhya**

Speakers: **Newin Sinsiri**, President, **Neighbouring Countries Economic Development Cooperation Agency (NEDA)**

Shinya Miyazaki, Chief Representative, Thailand, Cambodia, Lao PDR and Myanmar, **Japan Bank for International Cooperation (JBIC)**

Tak Bunnag, Head of Global Markets, **Bank of Ayudhya**

Prakob Phiencharoen, Head of Corporate Banking Division 4, **Bank of Ayudhya**

Yoshitaka Kitahara, Deputy Head, Investment Banking Division, **Bank of Ayudhya**

15.35 – 15.55



COFFEE BREAK

Foyer

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Panel III: Micro, Small and Medium Enterprises' Access to Funding

- Characteristics of MSMEs in the region
- Are the current regulations and policies able to help MSMEs overcome financing barriers? Or do they limit the growth of MSMEs? What remains unaddressed?
- Capacity and constraints of individual banking systems in CLMV
- Are digital banking and financial services, such as e-payment solutions, a game changer to MSME finance? How accessible are they to local and regional MSMEs?
- How can foreign private equity and venture capital firms help finance the region's MSME growth?
- The reach of regional banks
- What are the banks not covering?
- Is there justification for a central credit bureau in the GMS to facilitate lending?
- Tapping into the capital markets – start-up exchange
- Harmonisation of standards and regulations in the region

Moderator: **Nimnual Piewthongngam**, Deputy Director, ASEAN Strategy, E-Saan Center for Business and Economic Research, **Khon Kaen University**

Speakers: **Ratchada Anantavasilpa**, Senior Financial Sector Specialist, **World Bank**

Hoang Thi Hong, Director General, **SME Development Fund of Vietnam**

Kesara Manchusree, President, **The Stock Exchange of Thailand**

Josephine Price, Managing Director and Co-founder, **Anthem Asia**

16.45 – 17.35



Panel IV: Cross-border Projects – Power and Infrastructure

- What projects can help the GMS stay cost-competitive as an FDI destination?
- Has rapid urbanization already stressed the power capacity of the GMS? Based on current plans, are enough new plants being built?
- What are the latest big ideas to make the GMS more connected?
- Are they bankable ideas? Who should/can guarantee them?
- Is there sufficient domestic demand in the Baht capital markets for project bonds? Is there any foreign interest?
- And where are we with infrastructure funds?
- Given the diverse economic realities, would a single GMS power market with uniform pricing be premature?
- The role of ECAs in mobilising new private capital and regional banks to finance overseas big-ticket projects
- The role of Asian Infrastructure Investment Bank (AIIB) in bridging the financing and connectivity gap

Moderator: **Allen Cheng**, Asia Bureau Chief, **Institutional Investor**

Speakers: **Niramarn Laisathit**, Executive Vice President, Metropolitan Corporate Banking, **Bangkok Bank**

Craig Martin, Co-Chief Executive Officer, **CapAsia**

Yee Ean Pang, Director General, Investment Operations, **Asian Infrastructure Investment Bank (AIIB)**

Paruhus Vongthantet, Deputy Governor – Policy and Planning, **Electricity Generating Authority of Thailand (EGAT)**

17.35

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