

19 SEPTEMBER

08.00-09.30	REGISTRATION	#EMEGYPT
09.30-09.40	Welcoming Remarks: Christopher Garnett, Director, Euromoney Conferences	
09.40-11.10	<p> Euromoney in conversation with:</p> <p>H.E. Mr Amr El-Garhy, Minister of Finance, Arab Republic of Egypt Interview conducted by Christopher Garnett, Director, Euromoney Conferences</p> <p>H.E. Dr Sahar Nasr, Minister of International Cooperation, Arab Republic of Egypt Interview conducted by Richard Banks, Consulting Editor, Euromoney Conferences</p>	
11.10-11.40	<p> Euromoney in conversation with:</p> <p>Khalid Elgibali, Division President, Middle East and North Africa, Mastercard Interview conducted by Christopher Garnett, Director, Euromoney Conferences</p> <p>Tarek Tantawy, Deputy Chief Executive Officer, CI Capital Interview conducted by Richard Banks, Consulting Editor, Euromoney Conferences</p>	
11.40-12.10	 COFFEE BREAK	
12.10-13.00	<p> PANEL I: THE MACROECONOMIC ENVIRONMENT</p> <ul style="list-style-type: none"> • IMF and associated agreements – can they solve problems or just provide a breathing space? • Currency and monetary policies – the drivers of growth • Financing government deficit – different options in a reduced liquidity environment • Reinvigorating the Egyptian capital markets • Focusing spending and subsidies – ensuring social stability during structural reform • What is being done to adjust the balance of trade? Is it working? • What role will FDI, tourism, remittances and hydrocarbons play in the new Egyptian macro-economy? <p>Moderator: Christopher Garnett, Director, Euromoney Conferences Panellists: Ahmed Badr, Senior Executive Officer, Middle East and North Africa, Renaissance Capital David Cowan, Managing Director, Africa Economist, Citi Angus Downie, Chief Macroeconomist (Egypt), African Development Bank Ashraf Ghazaly, Chief Executive, NI Capital Patrick Werr, Independent Financial Journalist</p>	
13.00-14.15	 LUNCH Hosted by: Emirates NBD	
14.15-15.05	<p> PANEL II: THE BANKING SECTOR</p> <ul style="list-style-type: none"> • Is the sector really stable? What impact will an IMF deal have on the financial sector? • Is the regulatory environment fit for the current needs of the Egyptian economy? • The liquidity challenge – how can this be managed? • How can banks be persuaded to finance investment? Does the regulator need to act? • Mergers, IPOs, start-ups, strategic sales: what will the Egyptian banking sector look like in 2017? <p>Moderator: Richard Banks, Consulting Editor, Euromoney Conferences Panellists: Sahar El Damaty, Deputy Managing Director, Country Chief Risk Officer and Board Member, Emirates NBD Egypt Tarek Fayed, Board Member and Chief Business Officer, QNB ALAHLI Mohamed Ozalp, Managing Director and Chief Executive Officer, Blom Bank Egypt</p>	

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15.05-15.30  **NETWORKING BREAK**

15.30-16.20  **PANEL III: REAL ESTATE, CONSTRUCTION AND HOUSING**

- Why has the sector remained so strong? Has it peaked?
- Revitalising Egypt's public land bank
- New initiatives in mortgage finance
- Developments in affordable housing
- Infrastructure and mega projects – are they really the right strategy?
- The North Coast development story

Moderator: **Victoria Behn**, Director, Middle East and Africa, **Euromoney Conferences**

Panellists: **Ian Albert**, Regional Director, Middle East, **Colliers International**

Hassan Hussein, Chairman and Managing Director, **El Taamir Mortgage Finance Co – Aloula**

Stéphanie Lanfranchi, Country Director, Egypt, **Agence Française de Développement**

Hazem Mohamed Zifzaf, Strategic Marketing Director, **Lafarge Egypt**

Magued Sherif, Managing Director, **SODIC**

Hesham Shoukri, Chairman and Chief Executive Officer, **Rooya Group**

16.20-16.45  **HEADLINE INTERVIEW: HOW CAN WE IMPROVE THE INVESTMENT ENVIRONMENT?**

- Can investment return without a resolution of the currency question?
- Is Egypt really investor friendly?
- What do investors (international and domestic) want from Egypt? Can Egypt deliver?
- Bringing back foreign investors – what can the public and private sectors do?
- Challenges of implementation – coordination, clarity and capacity – can GAFI deliver?
- The new Value Added Tax: what does this mean to investors?

Mohamed Khodeir, Chief Executive Officer, **General Authority for Investment and Free Zones (GAFI)**

Interview conducted by **Richard Banks**, Consulting Editor, **Euromoney Conferences**

16.45 **CLOSE OF DAY ONE**

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08.30-09.30	REGISTRATION	#EMEGYPT
09.30-10.15	<p> Euromoney in conversation with: H.E. Mr Tarek Kabil, Minister of Trade and Industry, Arab Republic of Egypt Interview conducted by Christopher Garnett, Director, Euromoney Conferences</p>	
10.15-10.35	<p> Euromoney in conversation with an Egyptian start-up: Sherif ElRakabawy, Chief Executive Officer and Chief Technical Officer, Yaoota Interview conducted by Victoria Behn, Director, Middle East and Africa, Euromoney Conferences</p>	
10.35-11.00	 COFFEE BREAK	
11.00-12.00	<p> PANEL IV: SMES</p> <ul style="list-style-type: none"> • Does SME promotion make a difference? Where is the evidence? • Are the new government initiatives to finance SMEs achievable? • Where are the Egyptian venture capital firms and angel investors? Why are there so few? • Should there be one government body responsible for SMEs? What should it do? • What do SMEs really want from policy-makers and financiers? <p>Moderator: Victoria Behn, Director, Middle East and Africa, Euromoney Conferences Panellists: Hany Al-Sonbaty, Managing Director, Sawari Ventures Hanaa El Hilaly, Managing Director and Board Member, Amwal Financial Investments Reem El Saady, Principal Manager, European Bank for Reconstruction and Development Gamal Khalifa, Head of Microfinance, Egyptian Financial Supervisory Authority (EFSA) Shهاب Marzban, Deputy Minister for Economic Affairs, Ministry of International Cooperation, Arab Republic of Egypt Alan McIver, Commercial Manager – Accelerate SME, Thomson Reuters</p>	
12.00-13.00	<p> PANEL V: BUILDING A DIGITAL FINANCE AND BUSINESS ECOSYSTEM</p> <ul style="list-style-type: none"> • The digital ecosystem: what does it mean to Egypt? • Modernising the payments system: what role can mobile money play? • The economic benefits of a low-cash society: how can they be applied to Egypt? • Leveraging the high mobile penetration: the role of government policy and commercial actors • Meeting the implementation challenge: regulation, security, red tape • Cybersecurity, privacy and the role of the regulators <p>Moderator: Richard Banks, Consulting Editor, Euromoney Conferences Panellists: Tamer Kashef, Egypt Country Manager, Mastercard Angel Saad Gomez, Managing Partner, Oak Investment Partners Andrew Sims, Chief Executive, NEC Payments Omar Soudodi, Managing Director, PayFort Haithem Trabeek, Strategy and Business Planning Director, e-finance</p>	
13.00	CLOSE OF CONFERENCE	

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